

James Burchill

Certified Internet & Marketing Automation Solutions



What People Are Saying About James



James Burchill has a rare combination of marketing, business and technical skills that makes him a brilliant marketer. He has a firm grasp of traditional marketing methods that, combined with his keen interest in technology and automation, allows him to **make Infusionsoft dance**. He takes an enthusiastic interest in my business and eagerly spends the time necessary to explore opportunities and explain complex concepts. **Since working with James, our total sales have increased by 100% and consumer sales by 20%.** It has been my utmost pleasure working with James, he is an integral and valued partner in our firm's success and **I would highly recommend him** to any firm seeking to grow their internet presence. Feel free to call me at 519-699-5526. ~ Chris Denison, [Volluma](#)



With James Burchill's e-mail marketing program, we sold more than 50% of my 3 original classes in 48 hrs! One customer who took the class with his wife (2 tickets @ \$175/ea) came up to me to "Congratulate me on such a well written e-mail that he just knew he and his wife were going to take my class even before he finished reading the whole e-mail - *no matter what the price was.*" Thank You James - [Marc Albanese, Pane Fresco](#)



"I have recommended James to many of our clients and have heard only good things from the work he has done for them. Due to James's high level of expertise we invited him to address our entire client base and educate them on internet marketing. Again rave reviews I would highly recommend James. He is professional, seeks to add value first and most importantly knows his 'stuff' inside and out. I truly value having him as a business associate." - [Jamie Cunningham, ActionCoach](#)



"James is the only person I know who is sharp as a tack where marketing and technology are concerned, can sit and write for sixteen hours straight when he decides to, and also has a right brain a lot of poets or painters would kill for. A rather exotic cocktail of talents and skills, knowledge and service chops. (And he makes his clients money!)" - [Tom St.Louis](#), YP Marketing Expert



"James is a brilliant Internet marketer. I pick his brains every chance I get. I highly recommend him to anyone looking to improve their Internet marketing skills." - [Robert Scozzari, Clover Road Designs](#)



"...and I would hire a web marketing expertlike James (or whoever you wish.) (But I can guarantee results with James.....have tried others who failed to live up to their hype). The best thing about a web marketing program created by James is that it keeps on delivering business into the future. Pay him once and the benefit can keep on giving you business year after year." ~ [Ken Bolt, Brant Florist](#)



"James not only put my website/blog together for me, he taught me how to get my articles into my blog, and how to get them published by third parties. If I get stuck, for example how do I put in links to other websites, he's always helpful. I can rely on James to keep up-to-the-minute, and pass that information on to his clients." - [Rhona Turner, The Anti-Aging Authority](#)



"James really knows his stuff! He not only got my blog rolling and gave me the tools to manage it, he helped me to develop a comprehensive e-marketing plan too. James is professional, knowledgeable, and a great teacher! I would not hesitate to recommend him to anyone that could benefit from his vast range of expertise. Hiring him turned out to be a great investment!" ~ [Kevin Visser, TravelOnly Certified Travel Counsellor](#)

"James and I have done a series of podcasts together on the subject of online marketing. James is super knowledgeable about Web 2.0, word of mouth marketing, and online initiatives, and he always brings incredible insight (not to mention a keen sense of humor) to any discussion." - Thomas "myerman" Myer, TripleDogDare Media

"James Burchill is the most blog-savvy person I know. His approach to online marketing is cutting edge, as is his application of new technology and its uses for other business people. His advice? Priceless!" - [Marcia Barhydt, Owner, Willow Tree Customer Service](#)

"James has an exceptional ability to transform volumes of complex and unclear content into concise and consumable marketing messages. He has excellent computer, Internet, writing and design skills that enable him to create very sophisticated marketing vehicles in multiple mediums. James is an incredibly articulate and talented creator of "virtual" content and marketing messages." - Joanne Fournier, TecSel

"Great knowledge of many subjects. Easy to understand." - [Allison Roberts, Burloak Home Staging](#)

"Very knowledgeable and conveyed information in a very understandable fashion. Whetted my appetite to learn more." ~ Rob Stansfield, Mr Handyman

"Very valuable info! Well presented." - [Rudy Bayoumi, Mortgage Intelligence](#)

"Enjoyed the content immensely, garnered great tips and resources for creating and presenting internet articles." - Linda Robertson, Dan Lawrie Insurance

"Very good presentation. I can't wait to read your material and actually try it." - [Art Bredlo, Lease Line](#)

"James, I cannot say enough about how appreciative I am for all that you have done for FEO. Stepping in to fill this session was tremendous and working with you has been a complete pleasure. I will be passing your name and contact information on whenever the opportunity arises. Again, thanks for everything. Take Care." - Rob Crocock ~ Marketing and Communications Co-ordinator, FEO - Festivals & Events Ontario

"...the most successful campaign in the CAA's history" - South Central CAA, Ontario

"The services you provided GoodYear have been exemplary. What stands out most in the months you've been on board is the level of determination you've displayed in attacking the assignment, the commitment you've demonstrated in moving the monolith we call GoodYear forward in the execution stages, the enthusiasm you've evidenced at every turn, and your willingness to take the extra step in areas such as updating those in our company on the fringe of the assignment / giving up personal time to present the program to our Dealer Channel / and ensuring those close to this work are equally excited in the project. It should come as no surprise that we are also obviously thrilled with your experience, technical know how and execution abilities to deliver on the promises that constituted the assignment and the cost estimates. I will have no problem in the future recommending your services to any contact you might provide my name to." - Ian McIntosh ~ General Manager Advertising & Marketing Services, Goodyear Canada Inc.

"I am very pleased with your work. I enjoy working with you. My feeling is that I am working with a pro, which is important to me. The synergy is strong and I look forward to a long working relationship." - T. Pelow

“Your advert quite literally doubled my sales!” - R. Cloutier

“Your [Internet Marketing & Blogging] seminar at the FEO conference was great. I think, for me it was the best. You have certainly inspired me.” - Gary McWilliams, StepOne Connections

“I really enjoyed your [Internet Marketing & Blogging] seminar...and a lot of the info that you gave will be really useful for my festival’s blog, as well as my personal blog.” - Maggie Rust, Artistic Associate

“I like to think of you as the King of Blogging and I put a Blog on Blogger.” - Deb Crossen, Fiesta Buckhorn

“Thank you so much for your time and your great advice. You’re a truly generous guy and I appreciate it.” - Marcia Barhydt, Willowtree Customer Service

“Thank you for everything you have done for me and my company. I was slowed down by some recent events in my life, but don’t worry. The loads of information you have provided for me will keep me busy for a while. I will be implementing everything I learned and putting forth some ideas that I have. I am more than optimistic now and that is all thanks to you.” - Branislav Petrovic ~ Owner/Operator, ForgetEmNot.com

“It has been one of our best promotions ever. People were calling in responding very warmly to your sales letter. Excellent job!” - Dave Peck

“Business Plan looks excellent! You made a very good and professional document. Every information in BP is good, also the style of document is perfect.” - N.O, Mukachevo, Ukraine

“Very informative and very easy to use. I was very, very impressed with [client] website. So much so it helped me decide to buy a car from them!” - John L

“I just want to let you know how much help you have been. From the assistance with our business plan to our newly created web site, everything has been wonderful. I have learned a great deal from you, and I enjoy working with you. The wonderful work you have done with us has greatly enhanced our business. Your marketing programs, offer exceptional value for your high quality service. ” - Jamie D, Wisconsin

“I am extremely happy with the response on Google™...Your ideas were great.” - RL, Mississauga

“The ads look fantastic! Obviously, you have taken a unique approach to the ad content and style” - MS, Hamilton

“Great work is not created by chance... it is however, regularly created by James.” - FT, Oakville

“...your style is relaxed, yet professional. I am very pleased with the outcome...” - MP, Brampton

“...your invaluable assistance and guidance has saved me considerable time and money...” - RG, Mississauga

“... your new marketing piece re-write resulted in a 100% response increase in less than 1 hour! [on a Sunday night]” - John S

“...it’s far more succinct than I could ever make it and is VERY powerful...excellent I like it! Certainly worth [\$\$\$] to say the least.” - SAI, Buffalo, New York

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